

AUTOMATION EXPO 2023 A GRAND SUCCESS!



500+
COMPANIES

20,000+
PRODUCTS

39,548
VISITORS

The highly anticipated Automation Expo 2023 commenced with enthusiasm, ushering in four days of technological marvels and insightful discussions. The event's grand inauguration, held from August 23rd to August 26th, was graced by notable figures from the industry. Chief Guest Mr. Vinayak Pai, MD & CEO of Tata Projects Ltd., and Guest of Honor Mr. Vinayak Marathe, Head - India Business Operations of Phillip Townsend Associates, Inc., highlighted the expo's significance. This distinguished gathering set the stage for groundbreaking insights and innovations to unfold.

Distinguished Board of Governors: The inauguration featured an esteemed panel of Board of Governors, eminent individuals who have shaped the instrumentation and automation industry. Their strategic guidance underscored the expo's commitment to collaboration, knowledge sharing, and forward thinking.

Keynotes and Insights: The inauguration's keynote addresses delved into automation's impact on industries and societies. Mr. Vinayak Pai emphasized automation's role in growth, sustainability, and innovation. Mr. Vinayak Marathe provided a global perspective on automation's influence on industries worldwide.

Networking and Collaboration: The inauguration provided a platform for attendees to network and interact with speakers, exhibitors, and fellow enthusiasts. As conversations flowed, new connections formed, paving the way for collaborations throughout the expo.

Exhibits and Innovations: Over 495 exhibitors, ranging from industry giants to startups, showcased the latest offerings, highlighting advancements reshaping global industries.

Insightful Conferences: Thought leaders presented keynote talks, offering deep insights into Process Instrumentation, Robotics, Factory Automation, and more. These talks illuminated the evolving landscape of instrumentation and automation.

Diverse Visitor Profile: Automation Expo 2023 attracted a diverse range of visitors, including industry professionals, researchers, enthusiasts, and students. The event facilitated knowledge exchange, networking, and exploration across various sectors and backgrounds.

- 1. Industry Leaders and Decision-Makers:** CEOs, CTOs, and executives from manufacturing, engineering, and technology sectors sought insights into trends and innovations to drive efficiency and competitiveness.
- 2. Engineers and Technologists:** Engineering and technology professionals explored applications of cutting-edge technologies, staying ahead in their respective fields.
- 3. Students and Educators:** Automation Expo 2023 provided a treasure trove of real-world applications for students and educators in engineering and technology disciplines. The event fostered knowledge and potential collaborations.
- 4. Industry Specialists and Consultants:** Automation consultants, solution providers, and specialists utilized the event to stay current and connect with potential partners.

Digitalization and Technological Showcases: The expo spotlighted digitalization's role in shaping industries. Cutting-edge technologies, from IoT to AI, were showcased, highlighting their transformative potential across sectors.

Student Projects and India Automation Challenge: The expo celebrated student innovation, featuring projects that pushed boundaries. The India Automation Challenge showcased ingenious solutions, reflecting the next generation's impact on automation.

Impressive Turnout and Unique Business Visitors: Automation Expo 2023 drew an impressive total of 39,548 visitors, specifically emphasizing "Unique Business Visitors." This figure highlighted the event's significance as a premier platform for industry professionals, enthusiasts, and learners alike.

Online and Offline Registration: Online registration, preferred by 94% of attendees, showcased the event's seamless digital experience. Offline registration, chosen by 6%, reflected inclusivity catering to diverse preferences.

The Expo's Impact: Automation Expo 2023's meticulously planned organization, diverse exhibits, insightful presentations, and workshops left an indelible mark on attendees. The expo's role in fostering collaboration, knowledge exchange, and inspiration is poised to create a ripple effect, transforming the industry and beyond.

